

LIVINGINSTYLE

DOUBLE PAGE SPREAD AD

Image Area _____
4.5" x 6.625" Left Page
4.5" x 6.625" Right Page

Please call if you intend to have type crossing the gutter.

Ad Size w/ Bleed _____
11.25" x 8" (allow an extra 1/4" for center gutter)

Publication Trim Size _____
5.25" x 7.5"

2- Page Ad

Requirements for electronic submission of art:

Our folio/offer treatment allows images and backgrounds to bleed on the bottom edge but requires a 1/2" "safe" area, free of ad copy, to allow our text to be dropped in.

All ad copy must be inside image area. Images must be 300 dpi at actual size. Provide original MAC file and all support files including fonts, logos and scans (Hi-res PDF, Tiff or Eps files) saved to a CD-ROM or sent via email. FTP is available, call for user name and passcode.

Please provide a color proof and contact info.

Contact Idemarco@lismagazine.com for more info or call 619-285-9520 x26.

Living in Style Magazine


6136 Mission Gorge Road, Suite #214

San Diego CA 92120

(This two-page sample is reduced to fit. Please refer to exact measurements when creating your ad)



FULL PAGE AD = ad size: 5.25" x 7.5"

Image Area  Ad Size w/ Bleed  Publication Trim Size 
 4.5" x 6.625" 5.75" x 8" 5.25" x 7.5"

Our folio/offer treatment allows images and backgrounds to bleed on the bottom edge but requires a 1/2" "safe" area free of ad copy to allow our text to be dropped in.

All ad copy must be inside image area. Images must be 300 dpi at actual size. Provide original MAC file and all support files including fonts, logos and scans (Hi-Res PDF, Tiff or Eps files) saved to a CD-ROM or sent via email. Please provide a color proof and contact info.

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SHOPPINGINSTYLE

Making the Good Life Great!

1/3 page ad or editorial copy will go here

2/3 Page Ad

WINTER 2006 • SHOPPINGINSTYLE 000

2/3 PAGE AD = ad size: 4.75" x 3.75" _____

Image Area _____
4.25" x 3.25"

Ad Size w/ Bleed
5.25" x 4.25"

All ad copy must be inside image area. Images must be 300 dpi at actual size. Provide original MAC file and all support files including fonts, logos and scans (Tiff or Eps files) saved to a CD-ROM or sent via email. Please provide a color proof and contact info.

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SHOPPINGINSTYLE

Making the Good Life Great!

1/3 Page Ad

2/3 page ad or editorial copy will go here

WINTER 2006 • SHOPPINGINSTYLE 000

1/3 PAGE AD = ad size: 4.75" x 1.75" _____

Image Area _____
4.25" x 1.25"

Ad Size w/ Bleed
5.25" x 2.25"

All ad copy must be inside image area. Images must be 300 dpi at actual size. Provide original MAC file and all support files including fonts, logos and scans (Tiff or Eps files) saved to a CD-ROM or sent via email. Please provide a color proof and contact info.

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